



**Gartner** – vertical (Research and Advisory) works intimately with companies in IT, Finance and HR. The importance of webcam and audio privacy is key to their clients. The benefit from this privacy protection is the branding on two different places of the laptop and tablet.



**Google** - Google, being one of the largest tech companies in the world, knows and understands the importance of branding impressions and privacy protection. They have selected C-SLIDE webcam cover and microphone blocker to maximize branding on their customers devices by giving this combo pack at the events they participate in.